

# CV. Business Analyst

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## About

I'm a Business Analyst with a development background: 3 years of Business Analysis, 1 year of Software Engineering. Specializing in mobile and web application interfaces for versatile industries including e-commerce, corporate security, and video-on-demand. Open to new opportunities, particularly interested in exploring e-commerce and fintech sectors.

Languages: English B2 spoken and written, Russian Native.

## Work Experience

### **Company: Heads and Hands — Digital Ecosystem Development Studio**

August 2022 — Present

Role: **Lead Business Analyst, Business Analyst**

- Designed documentation and established analytics processes for over 5 key app projects, managing risks and optimizing workflows.
- Demoed application prototypes for up to 10 stakeholders concurrently, refining the final product based on their feedback to meet expectations.
- Solely led requirement gathering, adeptly navigating evolving stakeholder needs, where up to 50% of initial requirements changed, still ensuring an adaptable implementation specification.
- Interviewed target audience, spearheading CJM formation from scratch to catalyze improvements in 3 aspects – user experience, business processes, and marketing strategies.
- Engaged in the entire sprint process within a sizable development team of 15 members, facilitating grooming sessions with developers and collaborating on bug prioritization with QA.
- Partnered with product analysts to study user behavior and generate actionable insights, aiding the customer in strategizing their backlog for the upcoming 6 months.
- Led a team of 3 mentees, conducting documentation reviews, performance reviews, and developing roadmaps for the promotion of a business analyst.

**Skills:** BPMN, UML, Kano Model, Flowchart, Screen Flow, Interview, User Story Mapping, Use Case, Mind Map, Site Map, ER model, Competitive Analysis, Agile and Waterfall management, Presentation, Prototype, Backlog, Documentation Review.

**Software:** Notion, Figma, Miro, Confluence, Trello.

**Artifacts:** Functional Requirements, Functional Specification, Technical Frontend Specification, CJM.

### **Company: Yandex — Search Engine and Digital Services Ecosystem**

November 2021 — June 2023

Roles: **Business Analyst, Lead Assessor of Development**

- Became the pioneer of business analysis & consulting within the business unit, organizing the workflow for a team of 10 developers.
- Automated over 30 processes and created user guides for running these processes in the client's environment, reducing client involvement to one individual, thus streamlining execution without additional technical support.
- Created interactive BI dashboards and customized charts from scratch to meet client needs, pulling data from 4 diverse systems.
- Optimized SQL-like query execution speed by 2-3 times while working with large datasets.

**Skills:** SQL, Javascript, Groovy, Flowchart.

**Software:** DataLens BI, Postman, Integration / Automation platforms, Yandex Tracker, JSON formatter.

**Artifacts:** Script, Chart, Dashboard, Automated Process, Functional Description, Technical Frontend Specification.

## Education

- Bachelor's Degree in Business Engineering [2019-2023]

Skills: Business Process Modelling, Business Intelligence, Business Architecture, Archimate, Product Management, Statistics, E-commerce.

- Certificate of UX courses at Uxcel [2024]

Skills: UI / UX, Wireframe, Prototype, Design thinking, Product Design, Research.

- Certificate of Frontend Development courses at Scrimba [2021-2022]

Skills: HTML, CSS, JavaScript, React, Web Application.

- Certificate of Data Analysis courses at Kaggle [2020-2021]

Skills: Data Analysis, Data Cleaning, SQL, Machine Learning.